## Businesses & Investors Call for Ambitious U.S. NDC

310 businesses and investors with a footprint in the United States have signed a powerful open letter to President Biden indicating their support for the Biden administration's commitment to climate action, and for setting a federal climate target to reduce emissions.

The letter was published as the world awaits the Biden administration's announcement of a 2030 emissions reduction target, or Nationally Determined Contribution (NDC) pursuant to the Paris Agreement, in the lead-up to the Leaders Summit on Climate.

- Read the open letter to President Biden
- Sign the letter (https://survey.alchemer.com/s3/6228213/Business-Investor-Letter-in-Support-of-an-Ambitious-U-S-2030-NDC)
- Read the press release (https://www.wemeanbusinesscoalition.org/pressrelease/businesses-investors-support-u-s-federal-climate-target-open-letterpresident-biden)
- Get in touch with us (mailto:USA@wemeanbusinesscoalition.org)

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Dear President Biden,

We, the undersigned businesses and investors with a major presence in the U.S., applaud your administration's demonstrated commitment to address climate change head-on, and we stand in support of your efforts.

Millions of Americans are already feeling the impacts of climate change. From recent extreme weather to deadly wildfires and record-breaking hurricanes, the human and economic losses of the past 12 months alone are profound. Tragically, these devastating climate impacts also disproportionately hit marginalized and low-income communities who are least able to withstand them. We must act now to slow and turn the tide.

As business leaders, we care deeply about the future of the U.S. and the health of its people and economy. Collectively, our businesses employ nearly 6 million American workers across all 50 states, representing over \$3 trillion in annual revenue, and for those of us who are investors, we represent more than \$1 trillion in assets under management. We join the majority of Americans in thanking you for re-entering the U.S into the Paris Agreement and for making climate action a vital pillar of your presidency. To restore the standing of the U.S. as a global leader, we need to address the climate crisis at the pace and scale it demands. Specifically, the U.S. must adopt an emissions reduction target that will place the country on a credible pathway to reach net-zero emissions by 2050.

## We, therefore, call on you to adopt the ambitious and attainable target of cutting GHG emissions by at least 50% below 2005 levels by 2030.

A bold 2030 target is needed to catalyze a zero-emissions future, spur a robust economic recovery, create millions of well-paying jobs, and allow the U.S. to "build back better" from the pandemic. New investment in clean energy, energy efficiency, and clean transportation can build a strong, more equitable, and more inclusive American economy. A 2030 target will also guide the U.S. government's approach to more sustainable and resilient infrastructure, zero-emissions vehicles and buildings, improved agricultural practices, and durable carbon removal. Finally, the commitment would inspire other industrialized nations to set bold targets of their own.

Many of us have set or are setting emissions reduction goals in line with climate science since the establishment of the Paris Agreement. The private sector has purchased renewable energy at record rates and along with countless cities across the country, many have committed themselves to a net zero-emissions future.<sup>3</sup>

If you raise the bar on our national ambition, we will raise our own ambition to move the U.S. forward on this journey. While an effective national climate strategy will require all of us, you alone can set the course by swiftly establishing a bold U.S. 2030 target.

Mr. President, we ask that you invest in a resilient, economically sound, net zeroemissions future for all. You can count on our support.

## Business Signatories

22 Designs

**ABB Group** 

**ACCIONA** 

Adelante Consulting, Inc.

Adobe Inc.

**Akamai Technologies** 

All Good

Altria Group, Inc.

**Amicus Solar Cooperative** 

Amy's Kitchen

Ang H. Studio

**Anthesis Group** 

**Apple** 

**Architectural Collaborative** 

Arup

Assicurazioni Generali

**Atlassian** 

**Autodesk** 

**Avera Health** 

Avocado Green Brands

Badger

**Ball Corporation** 

**Bayer AG** 

Ben & Jerry's Homemade, Inc

Big Tree Farms, Inc.

Bim Bam Boo

Biogen

Bogus Basin Mountain Recreation Area

Boochcraft

**Boston Consulting Group (BCG)** 

**Boulder Organic Foods** 

**Boyne Resorts** 

Bridger Bowl Ski Area

Brighter Day Natural Foods and Sentient Bean

cafe

**Brown Forman Corporation** 

**BT Americas** 

**Buddhas Brew** 

Bühler AG

Burton

c|change

Cataleia S.A.

**Clif Bar & Company** 

Clif Family Winery & Farm

Coherence Collaborative

CommonSpirit

Copper Mountain Vineyards

Coty Inc.

Dalkia Energy Solutions

**Danone North America** 

Dean's Beans Organic Coffee Company

Deep Roots Market

**Dell Technologies** 

**Dentsu International** 

**Deutsche Post DHL Group** 

Dhana Inc.

Dimagi, Inc.

Dr Hops Kombucha Beer, LLC

Drax Group PLC

**DSM North America** 

DynaSolar DevCo, LLC

eBay

**ECOS** 

Edeniq, Inc.

EDF Renewables, Inc.

**Edison International** 

**EDP - Energias de Portugal S.A.** 

**EDP Renewables** 

Elk Packaging

Enel Green Power North America, Inc.

Enviva

**EO Products** 

**Etsy** 

**EVBox Group** 

Ever Better, PBC

Evergreen Sustainability, LLC

**Exact Solar** 

**Exelon** 

**Expanscience Laboratoires** 

Facebook, Inc.

**Finish Line** 

**First Solar** 

flaik

Florida For Good

Framatome Inc.

Fresca Foods

**Future Proof Brands LLC** 

Gap Inc.

**General Electric** 

**Goodbuy Sugar** 

Google

Greathorn

GreenSeed

Greentown Labs, Inc.

GreenWeaver Landscapes

Guayaki Yerba Mate

H&M

Habitus Incorporated

**Happy Family Organics** 

Happy Moose

Harvest Market Natural Foods

Healthy Way Market

Heliotropic Technologies, P.A.

**Hewlett Packard Enterprise** 

HP Inc.

**Hudson Pacific Properties** 

**Hummingbird Wholesale** 

Husqvarna AB (publ)

Iberdrola S.A.

**ICF** 

**IHS Markit** 

**IKEA Retail U.S.** 

**Imagine** 

**Imagine Baking** 

Impossible Foods Inc.

**Independent Natural Food Retailers** 

**Association** 

**Indigo Agriculture** 

**Integral Group** 

Interface

**International Flavors and Fragrances (IFF)** 

International Flavors and Fragrances, Inc.

**Intrepid Travel** 

**Jacobs** 

Jimbo's Naturally

JLL

Johnson & Johnson

Johnson Controls, Inc (JCI)

**Jones Snowboards** 

Kamut International

Keap Candles

Keen One Foods

**Kellogg Company** 

Klean Kanteen

**Knauf Insulation** 

**KPMG LLP** 

Kuli Kuli

LafargeHolcim

Latbio

LeBel Marketing

**Legacy Vacation Resorts** 

**Legrand North & Central America** 

Levi Strauss & Co.

Lime

Live Creative Studio & ROLL

Locus Fermentation Solutions, LLC

Lovevery

lululemon

**Lundberg Family Farms** 

Lyft, Inc.

Manzana Products Co., Inc.

Marin Restorative Communications

**MARS** 

**Mass General Brigham** 

Mastercard

**McDonald's Corporation** 

MegaFood

Melanin Essentials

Microsoft

MiiR

MK Library

MOM's Organic Market

Namaste Solar

Nana Joes Granola

**National Association of Energy Service** 

**Companies** 

**National Grid** 

**National Ski Areas Association** 

Natreve

Natura &Co

Natures Path Foods

**Navitas Organics** 

Neighborhood Sun

NEMO Equipment, Inc.

**Nestle** 

Net Zero Analysis & Design Corp.

New Belgium Brewing

**New Morning Market** 

Nike, Inc.

**NKT** 

No Evil Foods

NortonLifeLock

Novozymes NA

Numi Organic Tea

**OLIPOP** 

**Omnidian** 

Organically Grown Co.

Orsted North America

**Outdoor Industry Association** 

Pacha

Patagonia

**PayPal** 

Peak Design

**Perfect Supplements** 

**PG&E Corporation** 

Philip Morris International Inc.

PMI Worldwide

POET, LLC

PowerDash Inc.

precision Plus Inc

**Produce Mate** 

**Public Service Enterprise Group** 

Pulp Pantry LLC

**Pure Strategies** 

**PVH Corp** 

**Quad County Corn Processors** 

**Ralph Lauren Corporation** 

Rebel Green

Regent Electron (Chongqing) Co., Ltd.

**REI Co-op** 

**REVENGA Smart Solutions** 

**ReVision Energy** 

**ROCKWOOL International A/S** 

**SAINT-GOBAIN** 

**Salesforce** 

Salt Palm Development

**SAP SE** 

Scenario International Ilc

SecondMuse

Self Employed-Fireplace Editions

Senior Express

Senventh Generation

**Shifting Patterns Consulting** 

**Siemens** 

Siemens Gamesa Renewable Energy, Inc.

Sierra Nevada Brewing Co

**Signify North America Corporation** 

**Sims Limited** 

**SkyNRG Americas** 

Smart Phases Inc. (DBA Novacab)

Sodexo

**SOLI** 

SOLID Solar Energy Systems GmbH

Solvay

Source Organic

Spoiler Alert

**Starbucks** 

Stonyfield Organic

Studio Airstream

**SUEZ** 

SunLeaf

**Symrise AG** 

**Syngenta** 

Takoma Park Silver Spring Co-op

**TAP Synergy Works** 

**Target** 

**Teton Waters Ranch** 

The Climate Museum

The Coca-Cola Company

The Food Co-op

The GFB

The Hartford

The Philosopher's Stoneground

Thinkshift Communications

Thrive Market

Tiffany & Co.

**Traditional Medicinals** 

**Trane Technologies** 

Turtle Fur

Unilever

**United Natural Foods, Inc.** 

Uplight

**Vail Resorts** 

Vanguard Renewables

Vector Green Power and Materials LLC

Verdical Group

Veritable Vegetable

Verity

Verizon

**VF Corporation** 

**VIANOVA** 

Vistra Corp.

Walmart

Wanderlust Festival, LLC

Warm Springs Consulting LLC

Wasafiri

Wolf & Associates

WooBamboo

Workday

World For Good

Worthen Industries

YKK Corporation

Yoi

Yolele Foods Inc.

**Zurich Insurance Group** 

## Investor Signatories

Adrian Dominican Sisters, Portfolio Advisory

Board

As You Sow

**Boston Trust Walden** 

California State Controller's Office

**CalSTRS** 

Capricorn Investment Group

Change Finance

Daughters of Charity, Province of St. Louise

Greenvest

Hannon Armstrong

Impax Asset Management LLC

Mercy Investment Services, Inc.

Meridiam

**Natural Capital Partners** 

New Forests Inc.

New York City Comptroller

New York State Common Retirement Fund

Northwest Coalition for Responsible Investment

**Progressive Investment Management** 

**Propagate Ventures** 

Redwood Grove Capital

Reynders, McVeigh Capital Management

**RSF Social Finance** 

S2G Ventures

Seventh Generation Interfaith Inc

Terra Alpha Investments LLC

Unitarian Universalist Association

Wespath Benefits and Investments

- 1 EDF: Recapturing U.S. climate leadership with a bold new commitment to the Paris Agreement
  (https://www.edf.org/climate/recapturing-us-climate-leadership) | The 2018 IPCC Report
  (https://www.ipcc.ch/sr15/) found that the risks associated with a warming world are substantially lower at 1.5 degrees than at 2 degrees. The IPCC also found that to stay within striking distance of limiting temperature increases to 1.5 degrees, the world must halve global emissions by 2030 and achieve net-zero emissions by 2050.
- Brookings: <u>How Clean Energy Jobs Can Power an Equitable COVID-19 Recovery (https://www.brookings.edu/blog/the-avenue/2020/09/10/how-clean-energy-jobs-can-power-an-equitable-covid-19-recovery/)</u>
- REBA: <u>US corporate renewable power buyers procure 10.6 GW of capacity in 2020</u> (<a href="https://www.spglobal.com/platts/en/market-insights/latest-news/coal/021021-us-corporate-renewable-power-buyers-procure-106-gw-of-capacity-in-2020">https://www.spglobal.com/platts/en/market-insights/latest-news/coal/021021-us-corporate-renewable-power-buyers-procure-106-gw-of-capacity-in-2020</a>)

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